

CELLULO SCRUB™

The ultimate PE beads alternative

Newsletter – June 2014

1. The first product made with CELLULOSCRUB
2. CELLULOSCRUB is approved by ECOCERT
3. CELLULOSCRUB's forests certified



The 1st product containing Celluloscrub



As one of the leader of trendy products, it's not really surprising that My Little Box was the first company approving Celluloscrub and that made the decision to quickly launch a facial scrub made with.

This gentle facial scrub contains Celluloscrub 300 as the main exfoliant. As it's marketing concept is also based Coconut pulp, you will find also few dark spots of Coconut Exfoliator.

This "Gommage visage", will be one of the products that will be delivered with the next monthly box.



Copyright – My Little box



Celluloscrub – Approved by ECOCERT



Celluloscrub is not certified organic, but it has been approved by Ecocert-Greenlife.

Ecocert has verified that Celluloscrub complies with the ECOCERT Natural and Organic cosmetic standard. The product can be used in any certified organic cosmetic products and is mentioned by Ecocert as 100% natural product.

This is obviously the main argument proving that Celluloscrub is made using a friendly manufacturing process that does not involve chemistry.

Celluloscrub's forests certified

Celluloscrub is processed from cellulose made from wood pulp.

To comply with the request of sustainability, Lessonia has selected several sources of wood pulp that are all coming from PEFC certified woodlands. These areas are certified under forest certification standards endorsed by PEFC, including the CSA 2809 Sustainable Forest Management standard and the Sustainable Forestry Initiative (SFI) standard.



Celluloscrub™ the ultimate ingredient to replace Polyethylene beads